

【For Immediate Release】

China Telecom's Website & Annual Report Attained Remarkable International Awards

Hong Kong, 13 November 2014 - China Telecom Corporation Limited (“China Telecom” or “the Company”; HKEx: 00728; NYSE: CHA) is pleased to announce that both its website and online annual report were accredited platinum awards in 2014 Spotlight Awards Global Communications Competition by League of American Communications Professionals LLC (LACP). In addition, the Company’s annual report (in print) won gold award in 2014 International ARC Awards.

LACP commented the Company’s online annual report presented an exceptional first impression while narrative was outstanding and believed that the readers would find the level of relevance and clarity to be exceptional, demonstrating the success in connecting with the right people and delivering a highly applicable and persuasive message. As for the website, LACP considered that the visual design was exceptional, tied with a level of creativity that was outstanding.



2014 Spotlight Awards Global Communications Competition drew one of the largest number of submissions ever, representing a broad range of industries and organizational sizes. More than 1,500 entries, representing a dozen countries, were received. All entries were judged by a field of communications professionals affiliated with LACP.

International ARC Awards is the world's largest and independent international competition honoring excellence in annual reports and corporate communications, which is also branded as the "Academy Awards of Annual Reports" according to the financial media. Judges come from around the globe to participate on the ARC jury panels. Judging is based on the values of creativity, clarity, effectiveness, and excellence of the annual reports.

The above-mentioned awards exhibit global capital market appreciates and recognises China Telecom’s outstanding corporate governance and transparency of international leading standard.

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For press enquiries:

China Telecom Corporation Limited
Investor Relations Department

Ms. Lisa Lai/ Mr. Ivan Wong

Tel: (852) 2582-5856/ 2582-5849

Email: lisa.lai@chinatelecom-h.com / ivan.wong@chinatelecom-h.com

Fax: (852) 2877-0988