



[For Immediate Release]

China Telecom's Annual Report Won 7 Gold Awards in "International ARC Awards"

Hong Kong, 28 September 2010 – China Telecom Corporation Limited (“China Telecom” or “the Company”; HKEx: 00728; NYSE: CHA) is pleased to announce that the Company’s 2009 Annual Report won SEVEN gold awards (a record high) in the "2010 International ARC Awards", the world's most respected annual report competition.

- Gold Award in Overall Annual Report, Telecommunications Industry
- Gold Award in Overall Annual Report, Information Services Industry
- Gold Award in Overall Annual Report, IT Services & Solutions Industry
- Gold Award in Interactive Online Annual Report, Telecommunications Industry
- Gold Award in Cover Design, Telecommunications Industry
- Gold Award in Interior Design, Telecommunications Industry
- Gold Award in Printing & Production, Telecommunications Industry



China Telecom’s annual report applied an innovative technology - Augmented Reality to provide the readers a refreshing and interactive 3D experience. It shows that China Telecom is a forerunner in the application of innovative technology, leading to its Gold Award in Interactive Online Annual Report of the telecommunications industry.

"International ARC Awards" is the world's largest and independent international competition honoring excellence in annual reports and corporate communications. "International ARC Awards" is branded as the "Academy Awards of Annual Reports" according to the financial media. Judging is based on the values of creativity, clarity, effectiveness, and excellence of the annual reports. There were altogether more than 1,900 annual reports from 27 countries participating in the contest, which was the 24th annual competition this year.

Moreover, China Telecom’s 2009 annual report has also been honored 2 gold awards in the most creative annual report in Asia-Pacific Region and overall annual report of telecommunications industry in the League of American Communications Professionals (LACP) 2009 Vision Awards competition. The judging panel paid special tribute to the company's creative design, interactivity, information effectiveness and message clarity.

The League of American Communications Professionals (LACP) Vision Award is one of the world's most influential annual report competition. Over 4,000 entries from more than 25 countries were received for the 10th Vision Awards this year. All entries were judged by experienced media professionals, based on the overall impression, cover design, chairman's statement, report narrative, report financials, creativity, message clarity and information accessibility of the annual reports.

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About China Telecom

China Telecom Corporation Limited is a full services integrated operator and the world's largest wireline telecommunications and broadband services provider, providing telecommunications and information services including wireline voice, mobile voice, data, video and multimedia in the PRC. As of June 2010, the Company has access lines in service of about 180 million, wireline broadband subscribers of 58 million and mobile subscribers of 74 million.

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