

# CORPORATE CULTURE

## Corporate Mission

Let the customers fully enjoy a new information life

## Strategic Goal

Be a leading integrated intelligent information services operator

## Core Value

Comprehensive innovation, pursuing truth and pragmatism,  
respecting people and creating value all together

## Operation Philosophy

Pursue mutual growth of corporate value and customer value

## Service Philosophy

Customer First Service Foremost

## Code of Corporate Practice

Keep promise and provide excellent service for customers

Cooperate honestly and seek win-win result in joint innovation

Operate prudently and enhance corporate value continuously

Manage precisely and allocate resources scientifically

Care the staff and tap their potential to the full

Reward the society and be a responsible corporate citizen

## Corporate Slogan

Connecting the World