

# 2014 MILESTONES

## January

- China Telecom commenced mobile telecommunications services in Antarctica, becoming the first operator in the country providing mobile telecommunications services in Antarctica

## June

- With the implementation of the pilot programme of replacing business tax with VAT in the telecommunications industry, China Telecom tackled in full strengths to ensure a smooth transition of the tax reform

## July

- China Telecom commenced the efficiently-centralised operation of 4G business in hybrid network trial cities and launched brand new package plans. The number of trial cities for the hybrid network reached 56 by the end of the year

# 56

- China Telecom launched the brand new “Smart Families” product “Joy me”, providing family informatisation services comprising terminals, network and applications all together



## August

- As the exclusive telecommunications partner of the Nanjing Youth Olympics, China Telecom leveraged the 4G hybrid network edges of in-depth coverage and synergistic development, providing all-round telecommunications assurance services
- China Telecom fully devoted to restore telecommunications services and accomplished the rescue mission successfully in the areas affected by the 6.5 magnitude earthquake in Ludian, Yunnan



## December

- China Telecom ranked first in the industry in terms of growth rate of service revenues
- China Telecom proactively launched the resale of mobile services (MVNO) and partnered with 26 resellers in the year, effectively promoting business innovation and strengthening market expansion capabilities

# No.1

# 26