

# Corporate Culture



## Corporate Mission

Let the customers fully enjoy a new information life



## Strategic Goal

Be a world-class integrated information service provider



## Core Value

Comprehensive innovation, pursuing truth and pragmatism, respecting people and creating value all together



## Operation Philosophy

Pursue mutual growth of corporate value and customer value



## Service Philosophy

Customer First Service Foremost



## Code of Corporate Practice

Keep promise and provide excellent service for customers  
Cooperate honestly and seek win-win result in joint innovation  
Operate prudently and enhance corporate value continuously  
Manage precisely and allocate resources scientifically  
Care the staff and tap their potential to the full  
Reward the society and be a responsible corporate citizen



## Corporate Slogan

Connecting the World